

# Book Launch Package

FOR THE SOCIAL CO.

# Pre-Launch Package

For those who want strategy support in the lead up to their Book Launch as well as content created from the event.

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**COST:** \$1,800

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**DURATION:** 7 weeks

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**INCLUSIONS:** 6 week pre-launch strategy plan, 3x consult check-ins, filming at book launch, footage edited for social media

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# Complete Launch Package

For those who want strategy support through all phases of their Book Launch as well as content created from the event.

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**COST:** \$3,500

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**DURATION:** 13 weeks

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**INCLUSIONS:** 12 week pre-launch strategy plan, 6x consult check-ins, filming at book launch, footage edited for social media

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